



LOGIN TO YOUR BD ACCOUNT NOW >

SEARCH THIS SITE

SEARCH

March 22, 2010 . 3:14PM . New York



Follow Us On: [social icons]

Home \ DREAMbook \

Silver State Launches Jazz Inspired Collection IMPROV

Send Page Print

Posted : 1/12/2010
by [Boutique News Network](#)

1 Like It 1 Don't Like It

SHARE [social icons]



The new Alaxi fabric collection IMPROV, featuring bold hues, playful patterns and geometric shapes.

Silver State has launched a new spring Aláxi fabrics collection, IMPROV, offering superior performance in Sunbrella acrylic with a patterned touch of whimsy and grace.

Designed by Kate Korten, the IMPROV collection is inspired by modern art, nature and jazz improvisation, marked by fluid geometric patterns that are playful yet melodic.

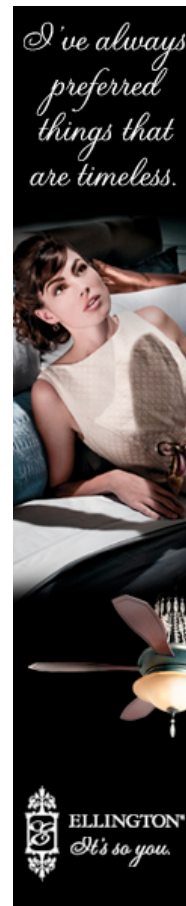
"In the world we live, 'loud' is passé," said Manoli Sargetakis, a principal of Silver State Inc. "But people still want to make more of a statement than just play it safe. The colors of this collection are strong and vibrant and the patterns, even in the neutral tones, are bold without being brash. With our latest collection IMPROV, we give the client the ability to make a statement of confidence."

The new collection features 60 SKUs and 10 vibrant patterns each echoing and complementing previously released solids from other lines.

"At Silver State Inc. and specifically with this new Aláxi collection, we are confident in the need for color and vibrancy and feel strongly that the time to play it conservative is giving way to boldness at the top of the design world," explained Sargetakis.

POST A COMMENT

Please [sign in](#) before posting a comment.



March 12, 2010



[Home](#) . [Issue Archive](#) . [About BD](#) . [Buyer's Guide](#) . [eNewsletter](#) . [Events](#) . [Media Kit / Advertise](#) . [Subscribe to the Magazine](#)

Copyright 2010 © [Boutique Media Group](#) | [Privacy Policy](#) | [Industry Links](#) | [Contact Us](#) | [Sitemap](#)

website development by [Hexnet Interactive](#) • • •